



# The Delaware River and Bay Authority **NEWS RELEASE**

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For Immediate Release

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## **Celebrate St. Patrick's Day with the Cape May – Lewes Ferry** *Special "Ferry Go Bragh" Package Offered March 13-17*

(Cape May, NJ) For St. Patrick's Day, everyone wants to be touched with a bit of Irish luck! The Cape May – Lewes Ferry has created a special discounted "Ferry Go Bragh" package for its customers this year that lets everyone benefit from being, or pretending to be Irish. Good for both one way and roundtrip cruises, the "Go Bragh" package is valid, with prior reservation, on any departure starting Friday, March 13 through St. Patrick's Day on Tuesday, March 17

"Come celebrate St. Patrick's Day in style by taking advantage of a very special ferry package," said Michael Porch, marketing manager for the Ferry. "Go Bragh in Gaelic means "Forever," and we believe people should always be able to get away for a day of joy. That's why this is such a great holiday for us to celebrate with customers. Don't forget to wear your favorite shade of green."

This is the second year the Ferry has offered a "Go Bragh St. Paddy" package, and the response from last year resulted in the ferry creating an even better offer this year. The package includes a 15% discounted round trip ferry cruise across the Delaware Bay, plus one glass of the customer's choice of an available beer or hard cider, and a box of Irish Potatoes, a tasty regional treat courtesy of Laura's Fudge of Wildwood, NJ.

In addition to the travel packages, each passenger will be offered a free Shamrock shaped pretzel at the onboard food court while supplies last. The Ferry will also offer St. Patrick's weekend drink and food specials in the Cape May terminal. One way packages are also available and beer vouchers can be redeemed either on board or at either terminal bar. Participants must be 21 years of age or older to be eligible for the beer or hard cider.

Reservations are required using the code St. Pat and must be booked by March 12 to take advantage of this special offer. Please contact our Guest Services Department at 1-800-643-3779 (64-FERRY) from 8:30 a.m. to 4:30 p.m. daily to book your St. Patrick's Day ferry cruise.

### **About the Cape May-Lewes Ferry**

The Cape May – Lewes Ferry is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The Ferry is open year-round and has carried more than 43 million passengers since its inception on July 1, 1964. In 2014, the ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transported approximately 275,000 vehicles and nearly 1 million passengers. For schedule, rates and other program information, please visit the ferry's website at [www.CMLF.com](http://www.CMLF.com), or call toll free, 800-643-3779. Like us on Facebook or follow us on Twitter @CMLFerry.

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