

**10810. RESOLUTION 14-08 - AUTHORIZING AUTHORITY EXPENDITURES
PURSUANT TO RESOLUTION 01-84 FOR THE PERIOD, JANUARY 1, 2014
THROUGH DECEMBER 31, 2014**

WHEREAS, The Delaware River and Bay Authority (the "Authority") adopted Resolution 01-84 requiring Commissioner review and approval of all Authority expenditures in excess of \$25,000; and

WHEREAS, the Authority anticipates expenditures at or over the \$25,000 amount to the following vendors:

DELAWARE RIVER & BAY AUTHORITY
PROJECTED VENDORS TO BE PAID OVER \$25,000
OPERATION EXPENDITURES
FOR THE PERIOD 1/1/14 THROUGH 12/31/14

VENDOR	SERVICE DESCRIPTION	DETERMINATION	APPROX. ESTIMATED \$
Douron, Inc.	Workstations for Office Renovations at DMB	State Contract	\$53,000
The Goodway Group	CMLF Digital Display Ads and Search Engine Marketing	Professional Service	\$38,000

NOW, THEREFORE, BE IT RESOLVED, that the Authority authorizes expenditures to the above listed vendors for the described purposes and authorizes payment.

A motion to approve Resolution 14-08 was made by Commissioner Smith, seconded by Commissioner Lowe, and approved by a roll call vote of 8-0.

Resolution 14-08 Executive Summary Sheet

Resolution: Authorizing Authority Expenditures Pursuant to Resolution 01-84 for the period January 1, 2014 through December 31, 2014.

Committee: Budget & Finance

Committee and Board Date: April 15, 2014

Purpose of Resolution:

Authorizes the expenditure of \$25,000 or greater with the identified vendors for the calendar year.

Background for Resolution:

The proposed Resolution meets the requirements of Resolution 01-84, whereby the Authority shall not enter into any contract committing the Authority to spend or make any other expenditures relating to services, material and supplies in the amount of \$25,000 or more unless it has first been approved by a vote of Commissioners.

Background for the specific purchases:

Workstations for Office Renovations at DMB

The DRBA Finance Department office-area, located within the Delaware Memorial Bridge Administrative complex, is currently undergoing significant renovations. The Authority solicited quotes from Douron, Inc. and received a considerable discount from list price for the delivery and installation of workstations, each item priced per State Contract.

CMLF Digital Display Ads and Search Engine Marketing

The Authority plans to hire a professional services firm to provide Digital Display Ads and Search Engine Marketing for the Cape May-Lewes Ferry. The Goodway Group will be providing an extension of the services that were offered to the Authority last year, providing the consistency to enable the Authority to benchmark results and analyze improvements year-over-year. The scope of services includes digital banner ad placement, management of the CMLF Google Adword campaign, and real-time ad target modification.

Background for Determination category:

State Contract:

Resolution 98-31, as amended by Resolution 11-36 (paragraph 2, subsection a) provides that, “[t]his [competitive bidding] provision shall not apply to purchases by the Authority from suppliers in cases where the Authority is purchasing at prices pursuant to contracts awarded by the States of Delaware or New Jersey for state agencies.”

Professional Service:

Resolution 98-31, as amended by Resolution 09-52, Part 1.a., specifies that the public advertisement requirement for a professional service contract is effective only if the value of the service is expected to exceed \$50,000. Likewise, Resolution 98-31, as amended by Resolution 01-84, specifies that the Authority shall not enter into any contract committing the Authority to spend \$25,000 or more unless the expenditure has first been approved by a vote of Commissioners. This expenditure falls within the \$25,000-50,000 range.