

RESOLUTION NO. 25-35 - RESOLUTION BY THE DELAWARE RIVER AND BAY AUTHORITY TO ADOPT AN AUTHORITY-WIDE SOCIAL MEDIA POLICY

WHEREAS, the Delaware River and Bay Authority (the “Authority”) is committed to excellence in public employment; and

WHEREAS, the Authority recognizes that social media can be a valuable form of communication, and it is crucial for businesses to maintain a positive brand image, prevent reputational damage, and ensure legal compliance; and

WHEREAS, the Authority has determined that it is in the Authority’s best interest to create an Authority-wide Social Media Policy to formalize expectations, provide clear guidelines for employees on how to engage on social media, both personally and on behalf of the Authority, helping to protect confidential information and avoid potentially harmful situations; and

WHEREAS, the Authority-wide Social Media Policy was presented to the Personnel Committee of the Authority’s Board of Commissioners on July 15, 2025, by the Chief Human Resources Officer and the Executive Director; and

WHEREAS, the Personnel Committee of the Authority’s Board of Commissioners recommends the acceptance of the proposed Authority-wide Social Media Policy; and

NOW, THEREFORE, BE IT RESOLVED that the Delaware River and Bay Authority hereby adopts the Authority-wide Social Media Policy which is attached hereto.

Resolution: Adopt an Authority-wide Social Media Policy

Committee: Personnel Committee

Committee Date: July 15, 2025

Board Date: July 15, 2025

Purpose of Resolution: To adopt an authority-wide Social Media Policy as presented by the Chief
Human Resources Officer and the Executive Director.

Background for Resolution:

- Formalizes expectations, guidelines, and prohibitions concerning use of social media by all Authority employees (including Full-Time, Peak-Part-Time, and Casuals) and recognizes Police Department's social media directive.
- Applies to all forms of social media and/or social networking, existing now or developed in the future.
- Policy incorporates and complements all applicable Authority policies, Code of Ethics and all other policies contained in the Authority's Policy Manual or otherwise published.